



No.1 Educational Brand In India!

Welcome To The World Of Richgyan India

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THE FUTURE TECHNOLOGY

Computer Education





PART 1:

Our Missions

PART 2:

2 Major Goals

PART 3:

3 Key Company Strategies

PART 4:

Summary

RICHGYAN INDIA

1. OUR MISSION



"TO PROVIDE BEST & GREATEST
SERVICES TO ALL & EVERY ASPECT IN
LIFE, ACHIEVE WISDOM & GIVE PATHBREAKING SOLUTIONS TO CREATE A
REAL WEALTH FOR TRANSFORMATION
THE LIFE IN A RIGHT WAY"



CONTACT US: 9740685050 /

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RICHGYAN INDIA

TAKE
FRANCHISE
IN
SOFTWARE
AND
HARDWARE
ZONE

WHY?

Provide students with quality education and enriching experiences that allows them to develop into well rounded active citizens. Because Sitwell Financial believes in empowering people to make smart financial choices daily.



Recognized by Govt of India

An ISO 9001:2015 Certified Organization

NTT, PTT, SOFT SKILLS, HARDWARE
COURSE, COMPUTER COURSE, VOCATIONAL
COURSE, RICHGYAN SKILLS DEVELOPMENT COURSE

RICHGYAN INDIA

No.1 brand Educational Institute





2. Major

Goals

- * Be lifelong learners.
- * Be passionate.
- * Be ready to take risks.
- * Able to problem-solve and think critically.
- * Be able to look at things differently.
- * Be able to work independently and with others.
- * Be creative.
- * Care and want to give back to their community.



3. OUR KEY COMPANY STRATEGIES FOR THE YEAR

O1 — Improve Our Online Platforms

02 — Transition to Digital

03 — Educate and Inspire



Improve Our Online Platforms



richGyan

Improve
Our Online
Platforms

These times demand us to pay more attention to our online operations. Everyone deserves ease and convenience, which is why we need to look closely at our online presence and see where we can be better.





No.1 Reputed Educational Center In India

with International Authorisation.

RICHGYAN INDIA

All Valid Certificates provide by Govt. of India

Low Investment Franchises IN INDIA



PHOTOSHOP, 3D MAX, GRAPHIC DESIGN, SOFTWARE TESTING, IT COURSES TAUGHT ARE MS-OFFICE, ADVANCE EXCEL, CCA, DCA, PGDCA, ADCA, C, C++, JAVA, TALLY, HTML & More

All Best Courses are available Sostware / Vocational / NTT/PTT at very low cost.













IMPROVE OUR ONLINE PLATFORMS

Let's make online operations incredibly simple and easy.

By creating an effective and safe online experience for users, we are helping lighten the load of managing finances across all ages.



Contact Us: 9749685050 9957189750

IMPROVE OUR ONLINE PLATFORMS

Let's make online operations incredibly simple and easy.

We aim to have all offline clients make use of our online tools.

All operations in our banks, offices, and site facilities
must also be available online.





rich Gyan

No.1 Reputed Educational Brand

join wih us

now

Experience the New Interaction

with www.richgyan.in

WORK FOR TRUST















Key Company Strategy Summary

□These times demand us to pay more attention to our online operations take
Computer □ Education all the Students. Everyone deserves ease and convenience, which is why we need to look closely at our online presence and see where we can be better.

- PROBLEMS WE ARE SOLVING OR OPPORTUNITY WE ARE GOING AFTER
 Sitwell's online platforms need a revamp
- WE GIVE BEST AND GREATEST SERVICE TO ALL IN EVERY SECTOR
 Sitwell's IT team needs to step up
- HOW WILL ACHIEVING THIS GOAL HAVE A GREAT IMPACT?

 By creating an effective and safe online experience for users, we are helping lighten the load of managing finances across all ages.
- KEY METRICS. HOW WILL WE KNOW WE HAVE ACHIEVED THIS GOAL?
 HOW DO WE KNOW IF WE ARE SUCCESSFUL?

 We aim to have all offline clients make use of our online tools.
- RISKS OR POSSIBLE BLOCKERS AS OF THE MOMENT
 Security incidents

RICHGYAN INDIA

Transition to Digital

Once we've ironed out our online spaces, let's make sure our clients can smoothly take their finances online without hassle.



TRANSITION TO DIGITAL

Let's make the move as smooth as possible.



Let's show them how easy being online is.

No ifs, no buts. Let's make a move to digital channels as simple and as easy as possible for all users, even those who are using them for the first time.

All hands on deck as we expect more people to switch to digital.

All teams are expected to prepare and be alert throughout this entire process.



Key Company Strategy Summary

Once we've ironed out our online spaces, let's make sure our clients can smoothly take their finances online without hassle.

PROBLEMS WE ARE
SOLVING OR
OPPORTUNITY WE ARE
GOING AFTER

Let's show them how easy being online is.

2

SUPPORT WE NEED TO ACHIEVE THIS GOAL

All hands on deck as we expect more people to switch to digital.

3

HOW WILL ACHIEVING
THIS GOAL HAVE A
GREAT IMPACT?

We're making finances safe and secure.

4

KEY METRICS. HOW
WILL WE KNOW WE
HAVE ACHIEVED THIS
GOAL? HOW DO WE
KNOW IF WE ARE
SUCCESSFUL?

Let's aim at least 75% of our users to shift to digital.

5

RISKS OR POSSIBLE BLOCKERS AS OF THE MOMENT

Security incidents



Summary



	PROBLEMS WE ARE SOLVING OR OPPORTUNITY WE ARE GOING AFTER	SUPPORT WE NEED TO ACHIEVE THIS GOAL	HOW WILL ACHIEVING THIS GOAL HAVE A GREAT IMPACT?	KEY METRICS. HOW WILL WE KNOW WE HAVE ACHIEVED THIS GOAL? HOW DO WE KNOW IF WE ARE SUCCESSFUL?
IMPROVE OUR ONLINE PLATFORMS	Sitwell's online platforms need a revamp	Sitwell's IT team needs to step up	By creating an effective and safe online experience for users, we are helping lighten the load of managing finances across all ages.	100% online satisfaction rate from our clients
TRANSITION TO DIGITAL	Let's show them how easy being online is.	All hands on deck as we expect more people to switch to digital.	We're making finances safe and secure.	4 out 5 clients should be managing their finances on our digital apps.
EDUCATE AND INSPIRE	It's time we empower our users how to have healthy financial habits	Articles and infographics written by experts and managers	We have customers who are now knowledgeable in growing their money.	Clients who stay with us for the long haul.

Free Resources

Use these free recolorable icons and illustrations in your Canva design



